



Timeless elegance



Breathability



Natural



Machine washable



Renewable

WOOL FUR

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As an increasing number of brands continue to ban traditional fur from their collections, Merino wool presents a natural alternative, eliminating the need for animal hide or synthetics for faux fur.

Innovatively knitted from Merino wool yarns, Merino wool fur fabrics are then cropped and brushed to replicate a traditional fur or shearling look and feel.

Using Merino wool also maximises the fibre's natural benefits such as superior warmth, breathability and odour resistance. In addition, wool being 100% natural, renewable and biodegradable offers a less impactful environmental solution than synthetic faux fur.